

Lifestyle

STUDIO CITY
MAGAZINE

VOLUME 13 · NUMBER 3
MARCH 2009



FREE PUBLICATION INCLUDING STUDIO CITY · SHERMAN OAKS · UNIVERSAL CITY · NOHO ARTS DISTRICT · TOLUCA LAKE

THE NEW FACES IN TOWN

Just off Ventura Boulevard, at Eureka, on the north side of the street, you may have noticed a stunning, Getty-like structure. It's called the Campus. And if you venture inside, you will find FACE TO FACE, the beautiful, state-of-the-skin-art salon just opened by Parisian-born Dutch businessman, Robert van den Hurk and aesthetician Marianne Kehoe.



The Face To Face philosophy of changing your skin by “working from the inside, out” will change the way you look and look at skincare.



When Robert received his first iDerm® Dermaculture Treatment from Marianne ten years ago, their friendship went well beyond skin deep: and now they have decided to go into business together.

Inside out.

The Face To Face philosophy of changing your skin by “working from the inside, out”—by working on the dermis, what’s inside, and not just treating the outside as most spas do—will change the way you look and look at skincare.

Nowhere is this philosophy more integrated than in Face To Face’s use of the Iderm® Dermaculture Treatment in their facial and back services.

Anti-aging. Pro-hydrating.

For over 70 years, Iderm® Dermaculture’s time-tested treatment has withstood the effects of time, on your face. The Iderm Facial’s method of extraction delivers healthy vitamins and minerals into the skin with a galvanic current, beneath the skin, which allows hydration to be restored to the surface of the skin, making the skin glow and bring about that “dewey” youthful look. There’s also the bonus firming and tightening effect, which contributes to anti-aging.

Back to the future.

It’s easy to forget that our backs experience stress and sweat and the ill effects of the sun. Everyday. The back becomes a breeding ground for dead skin and clogged pores. It goes without saying that the back is just plain hard to reach and clean.

But that was all the past. Using a two-tiered approach, Face To Face’s Iderm® Dermaculture Back Treatment combines a honey almond scrub extraction and a vitamin/mineral infusion, which results in truly cleansed and replenished skin.

Elation post exfoliation.

Face To Face’s Infusion Polish increases cell renewal at a more rapid rate, which brings about a plumper and tighter top layer to the skin.

Every other “corrective” peel in the industry removes the protective layer, and several layers beneath it. But these cells have not finished their normal cycle; removing them prematurely makes the skin more vulnerable to free radicals. By penetrating 23 top layer epidermal-nourishing ingredients into the bottom protective dermis, scar tissue is removed, laying the foundation to rebuild new skin.

Upside effects.

Face To Face’s inside-out philosophy also extends to their exclusive, physician-formulated product line. Face To Face products are all natural, plant-based, and formulated to increase the penetration of ingredients by 1000%. Their products are also *chirally corrected*—a purification process that dramatically reduces the possibility of unwanted side effects.

Collagen, meet Elastin.

Face To Face Products use a Liposomal delivery system to provide antioxidants, lipids, growth factors and other vital nutrients to the cells. This results in an increase of Collagen and Elastin, and will help restore epidermal cell turnover youthful levels.

Users of Face To Face Products receive the following benefits to their skin: restorative protective barriers, increased nutrient supply, improved circulation, increased hydration, scar tissue repair, normalized oil production, and reduced inflammation.

Welcome to the restoration.

To experience the restorative effects of Face-to-Face’s Iderm® Dermaculture Treatments and exclusive Product line book your appointment now.

Face to Face is open 7 days a week by appointment.

For more information, you can visit them online at www.facetofacela.com.

CHRISTOPHER NIBLEY: cover photography, pages 4 & 5

11331 Ventura Blvd, Suite 2A
Studio City, CA91604
(818) 505-0107

